Heidi Herrmann



P.O. Box 1130 Sebastopol, CA 95473 (707) 548-6061 herrmann_heidi@hotmail.com

B.S. in Ornamental Horticulture

CALIFORNIA POLYTECHNIC STATE UNIVERSITY San Luis Obispo - June 1996

Emphasis: Nursery Production & Insect Pest Management

Senior Project: Wrote an 85-page Integrated Pest Management Manual for the San Luis Obispo Botanical Garden

Internships: Old Westbury Botanic Garden NY '93

International farmwork (via WWOOF Program) in Denmark, Germany, New Zealand, Laos, Mexico Biodynamic farming in The Netherlands '04

Graduate Work SONOMA STATE UNIVERSITY, Hutchins Program

In process: Multidisciplinary Master's Degree, 'Green Vocations' Curriculum Design

current student

Sustainable Agriculture Adjunct Instructor

SANTA ROSA JUNIOR COLLEGESanta Rosa, CA

current

Teaching full and half-length lecture and lab courses. Create lesson plans, organize speakers, and arrange field trips. Present a wide array of practical horticulture, sustainable landscaping, and organic farming topics; from diversified-marketing and budgets, to tractor implements and harvest schedules.

Landscaper

13 years + currently

SELF EMPLOYED Sonoma County, CA. (previously in: Santa Cruz, San Luis Obispo, Santa Clara Counties)
Ongoing commitments with multiple clients. Design, installation, and maintenance. Recommend native and water-wise plant selections. Irrigation system install and upgrades. Specialize in Fall/Winter pruning.

Farm Manager and Community Supported Agriculture Coordinator

LAGUNA FARM Sebastopol, CA

2 years

Office administrator, business manager, volunteer coordinator, skills include database account management for 400+ person subscription CSA produce program, invoicing, wholesale orders and sales, site maintenance, farm contact for public, and farm tours. Sourced local produce as store manager.

Nursery Propagator

CENTRAL COAST WILDS NURSERY Santa Cruz, CA

1.5 years

Specializing in native plants for restoration contracts, mitigation, and landscapes. Monitor and manage pest populations on certified organic nursery stock. Propagate, upsize, and track site-specific genetic strains.

Sales / Organizer

SWANTON BERRY FARM Davenport, CA

3 years

Farm representative of this pioneer United Farm Workers Union-signed organic strawberry farm. Initiator and media contact for tour and you-pick days. Insect population monitor and beneficial insect disperser, deliveries, in-store demos, union spokesperson, and solo farmer's market sales throughout the Bay Area.

CSA Coordinator and Farmer

SWANTON PACIFIC RANCH Davenport, CA

1 year

Created a CSA garden/program for local residence. Solely planned, prepared, and actualized all stages of farming production from seed ordering, soil preparation, tractor work, greenhouse propagation, to harvest, marketing, membership drives, newsletters, and managing intern help of 6 acre organic vegetable farm.

Registered as State Organic Producer, and CCOF-certified this and 80 additional acres.

Entomology Agriculture Aide

UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION Salinas, CA

2 years

Conducted research experiments on major insect pests of the Salinas Valley, through preparation and monitoring of field and laboratory trials. Responsible for pest and parasite colonies. UC Entomology Farm Advisor assistant.

Herb Farm Manager

VERNE'S HERBS Mountain View, CA

3 months

Established soil management and insect control practices of this herb farm which considerably improved yield and profitability of the fresh and dried herbs, flowers, and garlic sold at farmer's markets, to individuals, and a large following of restaurants. Instituted various propagation and irrigation methods.

Professional Affiliations and Volunteer Community Involvement

fessional Affiliations	years as member
Northwest Coalition for Alternatives to Pesticides	10
Community Alliance with Family Farmers	10
PAN (Pesticide Action Network, North America)	9
Daily Acts' Sustainability Tours	8
California Native Plant Society	6
Sonoma Land Trust	7
Cal Poly Alumni Association, North Bay Chapter	12
Sustainable Agriculture Education Association	4
Sonoma County Conservation Council	4

Community-Based Volunteer Activities within Sonoma County

years actively involved

LandPaths: 7
Participant in hikes and work days (trail building, property maintenance) on Open Space owned lands.

Laguna Farm: 6 Help in produce assembly and event organizing

Sonoma County Land Trust: 7
Participant on hikes and work days

Community Alliance with Family Farmers: 10 4 years as North Coast Chapter Secretary

California Native Plant Society: 6 Chapter Seed and Bulb Curator for plant sales, participant on hikes and botanical surveys

Sonoma County Herb Exchange: 3 Grower of medicinal (not marijuana) and culinary herbs for local practitioners

Annual Conferences

Sustainable Agriculture Educators' Conference- Workshop presenter on 'Sustainability and Economics', 2007

Ecological Farming Conference

Sol Fest- Workshop presenter on CSA Farms, 2004

San Francisco GreenFest