Gail A. Wadsworth
California Institute for Rural Studies
PO Box 1047, Davis, CA 95617-1047
gwadsworth@cirsinc.org
530-756-6555 ext. 17

Profile

- Strong scientific and research background
- Success creating innovative and operative models for outreach
- Vision and focus
- Organized, highly motivated, and detail-oriented problem solver
- Clear communicator
- Demonstrated ability to work with teams and independently
- Work well under pressure
- Excellent time management skills

Program Development and Management

- Founded and managed community supported agriculture project bundling produce from three small organic farms.
- Designed and managed complex $3 million experimental on-farm field project.
- Developed and established high profile food access project in low-income community.
- Built consensus among small scale producers for local marketing vision.

Education

M.S., International Agricultural Development, UC, Davis
B.A., Anthropology and Geology, Summa Cum Laude, Metropolitan State College

Employment

Executive Director, California Institute for Rural Studies, 11/2009-present
The Executive Director is the Chief Executive Officer of California Institute for Rural Studies. The Executive Director reports to the Board of Directors, and is responsible for the organization's consistent achievement of its mission and financial objectives. The Executive Director works with the board to assure that the organization has a long-range strategy which achieves its mission, and toward which it makes consistent and timely progress, provides leadership in developing program, organizational and financial plans, and carries out plans and policies authorized by the board. Publicizes the activities of the organization, its programs and goals; establishes sound working relationships and cooperative arrangements with allied and groups and organizations and represents the programs and point of view of the organization to agencies, organizations, and the general public. The Ed is responsible for the recruitment, employment, and release of all personnel, both paid staff and volunteers; sees that an effective management team, with appropriate provision for succession, is in place and assists program staff in relating their specialized work to the total program of the organization.

Deputy Director, Farmer Veteran Coalition, 3/2009-10/ 2009
The Deputy Director is responsible for the development and execution of the Organization's strategy; serves as a mentor, coach and guide to senior staff; representsthe organization to the public, key stakeholders and business partners; **s**upports the Executive Director in fundraising and donor management, business development and partnership activities; advises the Executive Director on program activities including outreach, volunteer coordination and partnerships development, as well as marketing, media relations, public relations and issues management activities; **and** oversees the administrative tasks including monthly reporting and processing of income and expenditures, timely follow-through on incoming communications and equipping staff members with the tools required to perform their jobs.

Direct Sales Team Leader, Frog Hollow Farm, 8/2008- 12/2008
Lead Direct Sales Team business unit on 230 acre organic farm**;** Identify care and service gaps within the business unit**;** Drive process change and service improvement**;** Address individual team member success and performance gaps**;** Help develop and implement yearly budget for business unit, including labor allotments**;** Build team coherence through a variety of development activities**;** Grow "direct-to-consumer" sales for all farm products and services**;** Enhance effective communication -- within the team, across the farm, and to external stakeholders**;** Incorporate new technology and tools into the direct sales service effort**;** Contribute to company-wide quality

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enhancement initiatives**;** Document successes and challenges**;** Participate in larger company strategic discussions and planning efforts.

Food Systems and Agricultural Consultant, 2000-2009

- Independent consultant to farmers, consumers, educators, non-profits and wholesalers interested in alternatives to the current food system.
- Manager of bundled CSA supporting 3 small farms in Contra Costa County.
- Program Manager of California Council for the Humanities Grant for California Stories Project on Contra Costa County family farmers.
- Development consultant to agricultural non-profits

Interim Program Development Director, Community Alliance with Family Farmers, 2004

- Directed resource development for organization with $1.2 million budget.
- Worked closely with program staff and Board of Directors to develop grant-seeking strategies and sound program proposals.

Grants Coordinator, Community Alliance with Family Farmers, 2001-2003

- Helped increase funding for Community Food Systems Program from $100,000 to $600,000.
- Researched prospects and created plan for proposal submission.
- Wrote and edited grant and contract proposals.
- Developed budget worksheet for organization to assist in development of budgets for grant proposals.
- Developed budgets for projects.

Post-graduate Researcher and Tutor, Royal Holloway University of London, 1996-1998

- Conducted independent research into tropical upland farming systems.
- Developed, supervised and ran seminar series for MS students in the Center for Developing Areas Research.
- Taught upper division classes in highly rated Geography Department.

Prior Experience

Tropical Soils and Ecology Consultant, Sumatra, Indonesia

Oriented new community members to Sumatran ecosystems through series of lectures. Consulted Ph.D. candidate from Yale University on peat soils in traditional lowland agro-forestry system in Kalimantan. Helped organize field trip to Kalimantan for 75 community members to observe mountain Dayak agro-forestry systems.

Technical Consultant, Project Manager, ICI Americas, Richmond, CA

Organized and managed large-scale on-farm trials to determine pesticide fate in erosive systems and possible toxicity to wildlife. Located potential trial sites, gained farmer cooperation, hired and managed personnel, organized and purchased field supplies, created sampling patterns and schedules. Prepared and managed budget for yearly field expenditures of US $3 million. Analyzed data on chemical residues in samples of water, soil, plant material and animal material. Prepared final reports of research findings for submittal to EPA.

Presentations, Publications, Honors and Awards available on request.